



FACT SHEET BATTLE OF THE BANDS

- WHAT:** Battle of the Bands
Doctor Band (Champagne Tap) vs. Lawyer Band
(Toadhouse)
- WHY:** To benefit Phoenix Children's Hospital and Ear Candy
Charity's new Center for Community Music & Wellness
at ASU
- WHEN:** Saturday, October 9, 2010
- WHERE:** The Compound Grill
7000 E. Mayo Blvd.
NE Corner of Mayo Blvd. & 68th Street
- SCHEDULE:** 5:30pm – Gates Open
6pm – 7pm – Opening Band
7pm – 11pm – Band Sets
- WHO:** Event is open to the public
- HOW:** Tickets are \$30 and include one vote for the band of
choice. Sponsorship opportunities are available.
- MORE INFO:** Kim Behrens, Director of Development/Special Events
Phoenix Children's Hospital Foundation
9602) 546-5024 or kbehrens@phoenixchildrens.com
- Nate Anderson
Ear Candy – Founder/President
(623) 826-0202
Nate@EarCandyCharity.org



2010 BATTLE OF THE BANDS SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$3,500

Sponsorship Include:

- Exclusive banner recognition as *Presenting Sponsor* at entrance into event
- Banner recognition on main stage at event
- Name recognition at event on shared sponsor banner(s)
- Name recognition on media and print materials (based on print deadlines)
- Logo recognition on screen presentation on main stage
- Name recognition on Phoenix Children's Hospital web site event page and in PCH newsletter, "*Hopes & Dreams*" in post event issue.
Distribution: 19,000+ PCH donors and supporters
- Ear Candy E-mail Newsletter List - 5,000+
- Ear Candy Social Media – 3,000 Followers
- Ear Candy Website – home page exposure
- Fifteen (15) tickets to the event with seating in *private* VIP area next to stage
- Thirty (30) votes to be used the night of the event for the band of your choice
- One (1) signature drink per guest to be served while in VIP area

Stage Sponsor (Multiple Opportunities)

\$2,000

Sponsorship Includes:

- Banner recognition as the *Stage Sponsor* on main stage at event
- Name recognition on screen presentation on main stage
- Name recognition at event on shared sponsor banner(s)
- Name recognition on Phoenix Children's Hospital web site event page and in PCH newsletter, "*Hopes & Dreams*" in post event issue.
Distribution: 19,000+ PCH donors and supporters
- Ear Candy E-mail Newsletter List - 5,000+
- Ear Candy Social Media – 3,000 Followers
- Ear Candy Website – home page exposure
- Eight (8) tickets to the event with two reserved high top tables in VIP area
- Sixteen (16) votes to be used the night of the event for the band of your choice
- One (1) signature drink ticket for each guest



Voting Sponsor

\$2,000

Sponsorship Includes:

- Name recognition at each voting booth area
- Name recognition on votes
- Name recognition on screen presentation on main stage
- Name recognition at event on shared sponsor banner(s)
- Name recognition on Phoenix Children's Hospital web site event page and in PCH newsletter, "Hopes & Dreams" in post event issue.
Distribution: 19,000+ PCH donors and supporters
- Ear Candy E-mail Newsletter List - 5,000+
- Ear Candy Social Media - 3,000 Followers
- Ear Candy Website - home page exposure
- Assist Emcee with final tally and announcement of winner on stage at the end of the evening
- Eight (8) tickets to the event with two reserved high top tables in VIP area
- Sixteen (16) votes to be used the night of the event for the band of your choice
- One (1) signature drink ticket for each guest

Grammy Award (Multiple Opportunities)

\$1,000

Sponsorship Includes:

- Name recognition on screen presentation on main stage
- Name recognition at event on shared sponsor banner(s)
- Four (4) tickets to the event
- Eight (8) votes to be used the night of the event for the band of your choice
- One (1) reserved high top table with 4 seats in VIP area
- One (1) signature drink ticket for each guest

Ad Sponsor

\$250

Sponsorship Includes:

- Two (2) tickets to the event (General Admission)
- Two (2) votes to be used the night of the event for the band of your choice
- Name recognition as a *Supporting Sponsor* on main stage video scroll
- Multiple impressions throughout the evening



Individual Ticket(s)

\$30

Includes:

- One (1) ticket to the event (General Admission)
- One (1) vote to be used the night of the event for the band of your choice

Vote(s)

\$5

- Additional votes may be purchased on-site at the event and will be counted towards the final tally for the band of your choice.